



AI & Data – Overcoming the hype

Aiming to become a Data-Driven Company

13

Trillion \$

AI's contribution
to the global economy
in the next decade*



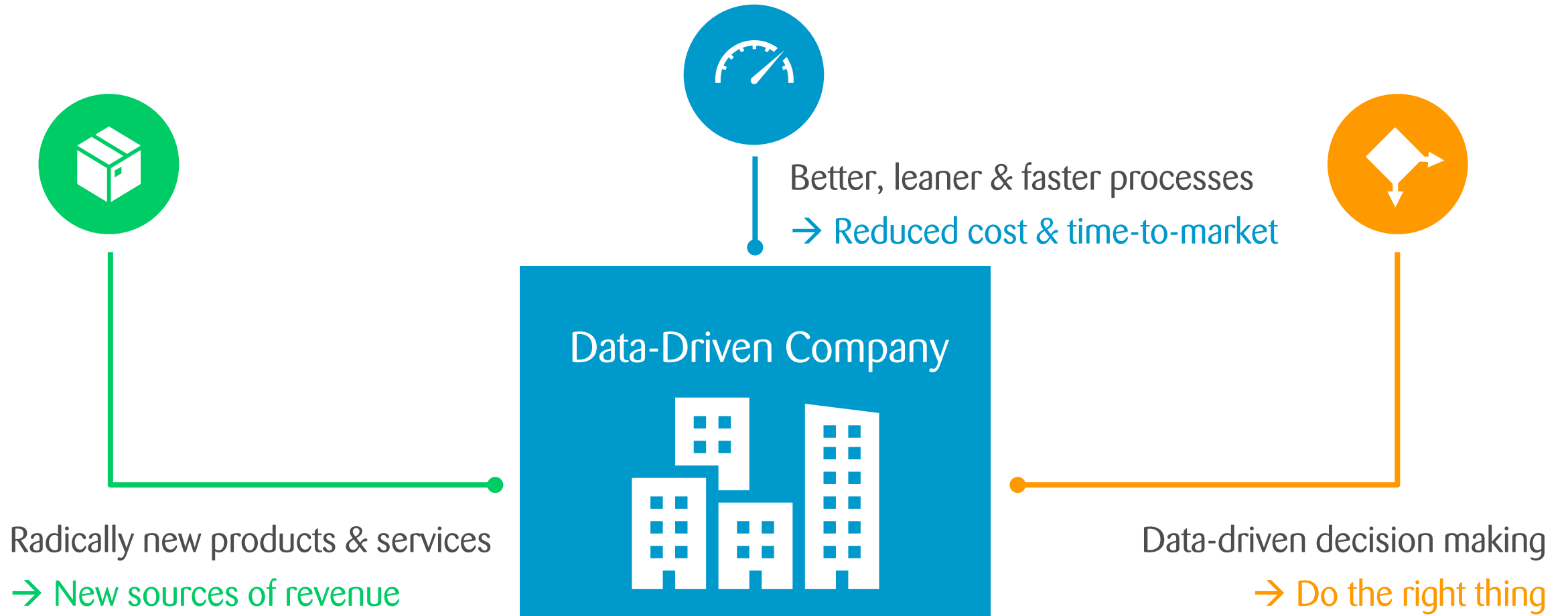
85%

of interviewed
decision-makers
rate the potential of
data & AI projects as high

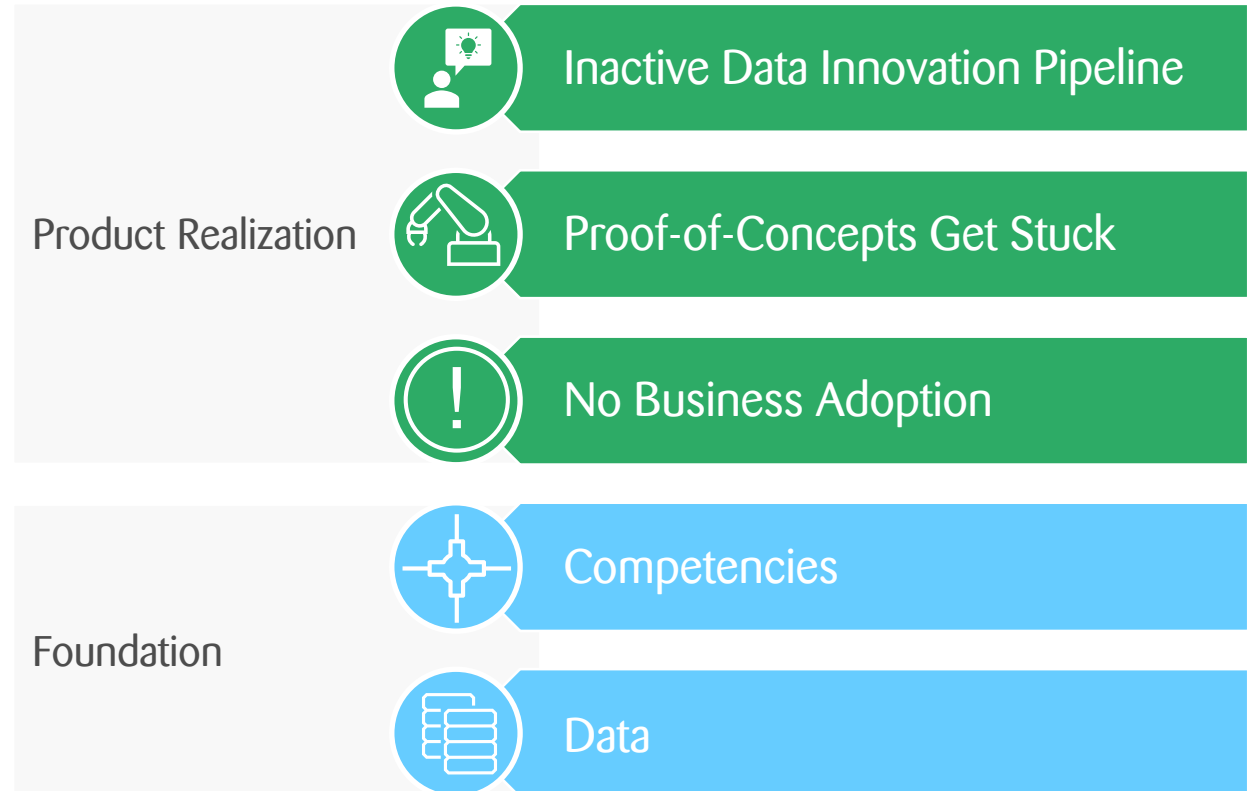
10%

of interviewed
decision-makers
consider their own
companies to be
data-driven

Why become a Data-Driven Company?



Common Impediments in becoming Data-Driven



Impediments

Inactive Data Innovation Pipeline



30% lack of business vision, or too much focus on technology.



17% lack of a proper, company wide data and AI strategy.

Proof-of-Concepts Get Stuck



35% of respondent companies indicated that their AI initiatives faced problems associated with bringing PoCs to production.

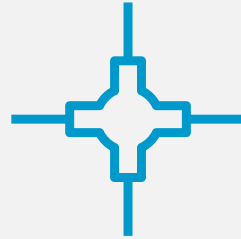
No Business Adoption



28% of participants stress a lack of integration into tools and processes.

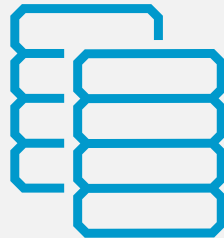
Impediments

Competencies

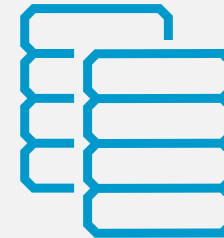


36% mention a lack of cross-functional collaboration.

Data

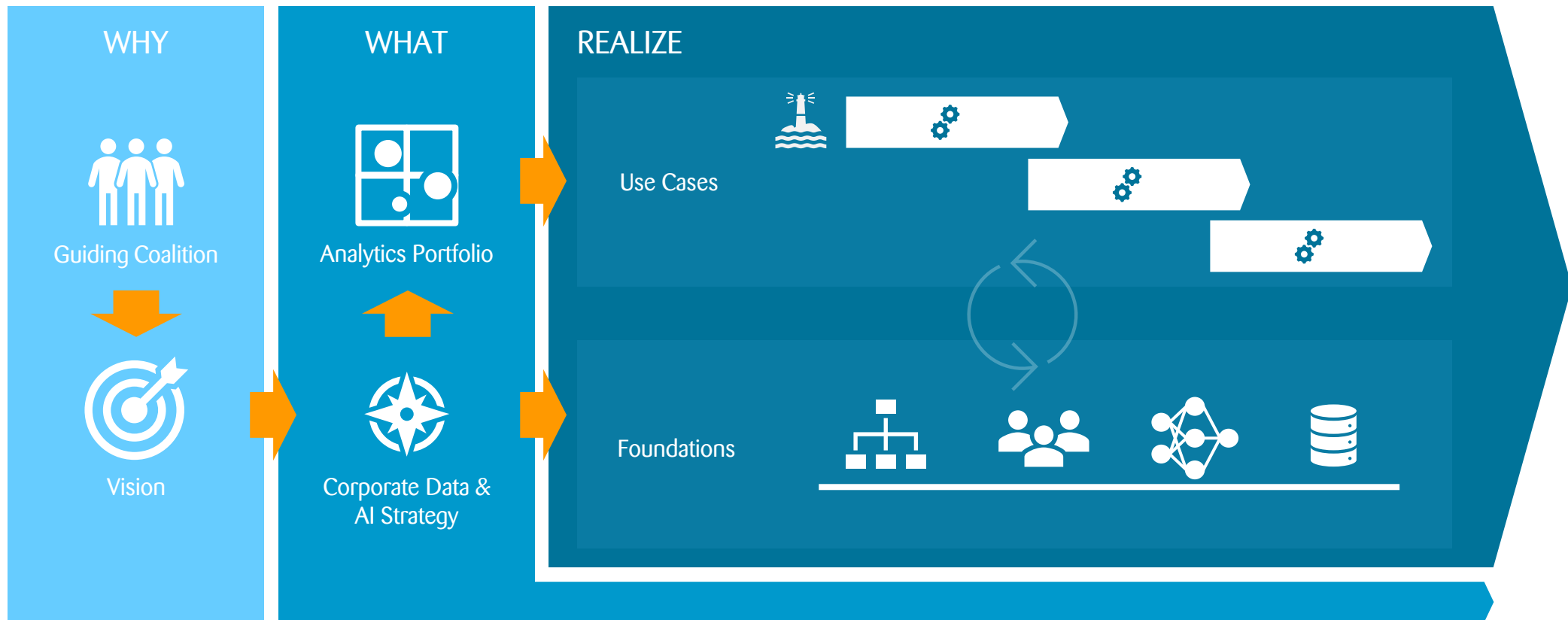


29% “Data is stored, but not easily accessible.”



27% “Bad data quality due to missing governance.”

How to become a Data-Driven Company?



Customer Service Optimized with Natural Language Processing



- Automatic classification of customer e-mails
- Cloud-based data platform
- Customer agent solution in daily operation



Data Analytics Initiative at a Private Bank



- Guidance on the data-driven company journey
- Architecture for a data platform
- Financial recommendation system

AI-based Diagnostics Application



- Classification of three different diseases
- Medical-grade machine learning
- Ready for FDA submission



Becoming data-driven is within reach.

Assess where *your* company stands on this journey.

Start creating *your* vision.